



# MONTHLY AT A GLANCE

## Sindh Rural Support Organization

April 2021  
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### Monitoring, Evaluation and Research Unit (MER-U)

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# Managerial Activist Conference (MAC) under the Peoples; Poverty Reduction Programme (PPRP) Govt. of Sindh. Ms. Tanzeela Qambrani MPA-PPP and Mr. Pojo Mal Bheel Special Assistant to CM Sindh were the chief guests.

**BADIN/APRIL13, 2021**

Sindh Rural Support Organization (SRSO) district Badin Office held Managerial Activist Conference (MAC) at UC Dai Jharks, Taluka Tando Bagho district Badin. Ms. Tanzeela Qambrani MPA-PPP and Mr. Pojo Mal Bheel Special Assistant to CM Sindh were the chief guests. SIDA chairman Mr. Qabool Khtayan, notables from the area, ex UC and Town chairmen, representative of Social Welfare Department, other CSOs representatives, 03 LSO, 18 VO, and 81 CO representatives LCHS beneficiaries, ICG and CIF beneficiaries, and persons from the area participated in the event. LSO representatives welcomed guests and briefed them about LSO and interventions under the Programme. DM-SRSO-Badin briefed about the SRSO and PPRP-GoS and welcomed as well. Mr. Abdul Ghaffar Khoso Deputy Director Social Welfare Department District Badin appreciated the efforts of SRSO in the district.

Chief Guest Ms. Tanzeela Qambrani said, "SRSO working with the support of the Government of Sindh to support the poorest of poor households and now it is our responsibility to take benefit and change our lives. We should send our girls to school, we should take benefit from credit to earn and construct houses". On this occasion, 71 Low-Cost-Housing beneficiaries have been distributed cheques by the guests.



GRASP delegation visits Business Development Groups (BDGs) formed by Sindh Rural Support Organization (SRSO) under Peoples' Poverty Reduction Programme (PPRP)-Govt. of Sindh.

**KHAIRPUR/APRIL 19, 2021**

GRASP delegation which was consisting of Mr. Umar Arfi, Mr. Arshad Junejo & Mr. Mohsin Soomro visited the Business Development Group (BDGs) in district Khairpur. They visited BDG Nursery & Fresh Vegetables at Village Mohammad Nawaz Rind, VO Sawera, Union Council Bugro, Tehsil Khairpur, where they hold meetings with BDG members. Fresh Vegetable BDG members presented/briefed them whole cycles of business from inception to execution. Furthermore, BDG members shared their marketing plan, value addition of products and extended their business from small-scale vegetable farms to nurseries.

GRASP representative visited the developed business of nursery and BDG members de-brief the overall process of its execution like, after getting the technical training on Nursery Development, how BDG members prepared the land for nursery, how they arrange polys bags, seed, and its germination?. Further BDG members told them about their future plan that after growth of fruit and common trees till the 3 ft. They owned to sell the product to Government Forrest department as per agreement with them as well as sell the product among local nursery of Districts. At the end of visited both BDGs, GRASP representatives appreciated the role SRSO in organizing rural women as an entrepreneur by handling their own business with their basic skills. Sindh Rural Support Organization (SRSO) has formed these BDGs under the Government of Sindh supported People's Poverty Reduction Programme in order to promote small scale and medium level business for reducing poverty from the rural communities.



SRSO-Monthly At A Glance (MAAG)-April, 2021 by Monitoring, Evaluation and Research Unit (MER-U)





## SRSO COMPLEX SUKKUR/ APRIL 19-28, 2021

# 10-DAYS ORIENTATION TRAINING WORKSHOP (OTW) FOR PROGRAMME IMPLEMENTATION STAFF CAPACITY-BUILDING WAS CONDUCTED SUCCESSFULLY FOR NEWLY HIRED STAFF OF EXPANDED PPRP-GOVT. OF SINDH STAFF OF SUKKUR AND GHOTKI DISTRICTS BY SRSO-IMSD

SRSO-Institute of Management and Skill Development (IMSD) planned and conducted a 10-Days Orientation Training Workshop (OTW) for Programme Implementation Staff Capacity-building was conducted successfully for newly hired staff of expanded PPRP-Govt. of Sindh Staff of Sukkur and Ghotki districts from April 19 to 28, 2021 at SRSO Complex Sukkur. Total 26 participants (9 women and 17 men) attended the workshop from Sukkur (9 members) and Ghotki (17 members) districts have attended this workshop. The PPRP-components i.e. CIF, IGG, VTP, LCH, enterprise development, kitchen gardening and village improvement plan and SRSO cross-cut themes of SRSO i.e. social mobilization, role and responsibilities of community institutions and their leaders, HR, GAD, MER, IT, Audit, compliances and risk management, PIDT, SSS, and administration were parts of the workshop and covered by respective sector heads in the workshop with participants.

The workshop was comprised of different classroom, interactive, and field-level activity-based learning. SRSO senior management, all sector/program heads, and guest speakers interacted with participants and, video documentary, social evening, and field exposure visit were also part of the workshop, and participants were engaged through brainstorming, group discussion, presentation, discussion forums, and dialogues with SRSO management.

On April 25, 2021, Ms. Shereen Mustafa Narejo Secretary Planning (Planning and Development Department. Govt. of Sindh) also visited the training and delivered a session on poverty reduction, SDGs, and the Government of Sindh strategies to curb this challenge. She emphasized to participants to devote themselves to combat poverty reeducation and community empowerment because without the dedication they cannot bring positive change not their life, career, and society as well. SRSO-CEO, RGMs, and other Sr. Managers also attended this session.

On April 26, 2021, the participants of OTW has been provided an exposure visit of Khairpur and Shikarpur districts with an aim to learn from field-level experiences of the community institutions (CIs). They met LSO representatives, listen, and learned their views and experiences about social mobilization and poverty reduction.

On the last day, April 28, 2021, Deputy Commissioner Sukkur Mr. Rana Adeel Tassawur was the chief guest of the certificate distribution. On this occasion, he also gave a session on poverty, its different dimensions, and reduction strategies. CEO-SRSO, Team leader PPRP-SRSO and Sr. Manager SRSO-IMSD were also present during the certificate distribution and session. IMSD team in the leadership of Mr. Niaz Hingro Sr. Manager and other team members mainly Mr. Zubir Soomro (Workshop Coordinator), Ms. Hafeeza Bozdar, Ms. Khalida Mirani, Qadlinr Bux Korai, Mr. Raja Ifkhar (Administration), and Mr. Hanif Hingro (Photographer) managed and facilitated this workshop successfully and appreciated by participants, visitors and management as well.





# Two sensitization workshops were organized for Local Government officials of Karachi at District Council Karachi under HelpAge International supported Promoting Rights of Older People

**Karachi/April5, 2021**

Sindh Rural Support Organization (SRSO) Karachi Office organized two sensitization workshops on Sindh Senior Citizens Welfare Act 2014 for Local Government officials of Karachi at District Council Karachi. Total 77 officials participated in both workshops. The main objective of the sensitization workshops was to orient Local Government Officials about Sindh Senior Citizens Welfare Act 2014. These workshops were organized under the HelpAge International supported Promoting Rights of Older People Project. Project Focal Person and Project Coordinator SRSO facilitated the workshops and discussed the issues and rights of the older people protracted under the act.

Currently, SRSO is implementing Promoting Rights of Older People with the support of HelpAge International at Jacobabad, Shikarpur, and Karachi in order to contribute to the wellbeing of older women and men by facilitating the implementation of the Senior Citizens Act 2014 in Sindh.



## *The Moringa Trees Plantation Drive is continued under EU-funded PINS-ER-3 through developed 241 nurseries by Agriculture Entrepreneurs (AEs) of VOs in District Kamber-Shahdadt*



The Sindh Rural Support Organization (SRSO) has initiated the Moringa Trees Plantation Drive under the EU-funded Programme for Improved Nutrition in Sindh (PINS-ER-III) in 3 covering program districts Larkana, Kamber-Shahdadt, and Shikarpur. In district Kamber-Shahdadt, to date 22230 plants have been distributed and planted as well in 50 Village Organizations (VOs) and 300 plants in 10 Schools of the district.

For this purpose, Moringa Nurseries have been developed by the Agriculture Entrepreneurs (AEs) who got five days of training. These nurseries are developed in 241 village Organizations (VOs) and in each nursery, 700 plants are raised. There will be 168,700 plants are ready for plantation drive from these nurseries.

The distribution of developed plants has been started throughout the district. According to distribution plan 4 in each HHs of the VO whereas schools are also planted with moringa. The objective of raising moringa at household level to easily access poor communities at nutritious rich plant to reduce malnutrition among women and children. PM-PINS-ER-II and DPO-district Kamber-Shahdadt are coordinating and facilitating the plantation drive through engaging formed Community Institutions (CIs).





## 1st 7-Days Training of Trainers (TOT) Workshop for Community Resource Persons (CRPs) on Enterprise Development, Assets Management, Financial and Functional Literacy

March 27 to April 2, 2021 @ SRSO Complex Sukkur

Sindh Rural Support Organization (SRSO) has initiated another important intervention of enterprise development training under the National Poverty Graduation Programme (NPGP)-Government of Pakistan. For this purpose, a first 7-days training of trainers workshop was organized successfully for Community Resource Persons (CRPs) of both programme districts Shikarpur and Kashmore-Kandhkot. This training was organized from March 27 to April 2, 2021, at SRSO Complex Sukkur. Total 21 CRPs (14 males and 7 females) from Kashmore-Kandhkot (14) and Shikarpur (8) districts, attended the ToT. Different participatory training tools and techniques were used to build the capacity of the participants around enterprise development and training facilitation.

This seven days training workshop was started with the welcome remarks of Mr. Jamal Mustafa Shoro (RGM-SRSO) and Mr. Muzafar Panhwar (Manager-NPGP-SRSO). Meanwhile, Mr. Muhammad Dittal Kalhoro (CEO-SRSO) attended the concluding session and certificates distribution ceremony. He also talked with participants about the importance of training, got their views about the training learning and process, and hoped that trained participants will be delivered the training in effective manner, Training Consultant Mr. Imtiaz Ahmed Pirzado facilitated the training.

SRSO has planned to train a total of 660 Community Resource Persons (300 Kashmore-Kandhkot and 360 Shikarpur) as Master Trainers on 3 main program training themes i.e. enterprise development, health and nutrition, and climate change adaptation and CBDRM in targeted 66 union councils (30 KKK and 36 Shikarpur) of both districts under the NPGP-GOP.

Initially, 132 CRPs of both districts (2 from each UC) have been identified as Economic CRPs and their Training Of Trainers (TOT) have been started. They have been trained in a 7 days comprehensive training includes mainly; functional literacy, financial literacy, and basic business management and assets management.

These trained 132 Economic CRPs master trainers will be replicated this training with 32,549 tangible assets beneficiaries of the Programme in both districts through a 3 days training. These trained Economic CRPs will also train Interest-Free Loan (IFL) beneficiaries on basic business management. Thus, 3,617 Intangibles beneficiaries (i.e. vocational training Programme) will be also trained on basic business management.



# Natural Resource Management (NRM)

## 700 Poultry Units distribution among the poor households of 9 outreach districts for improving income and nutrition conditions.

### Head Office Sukkur/April 19, 2021

SRSO-Natural Resource Management (NRM) sector has completed successfully 2nd phase of the yearly development plan of the poultry unit distribution among the poor household of the rural communities. The key objective of the poultry distribution is to improve income and nutrition conditions of the poor household through promoting poultry rearing at the householder level. This is the 2nd phase of 2021 and which was started on April 13, 2021, and in 09 outreach districts of Sindh.

In the current 2nd phase of the 2021 year, 700 units have been distributed in the 9-outreach districts. The detail of the distributed units is as under; Sukkur, Khairpur, Ghotki and Naushoro Feroz 75 and meanwhile Shikarpur, Jacobabad, Kashmore-Kandhkot, Larkana and Kamber-Shahdadkot 80.

This household stands from 0-23 poverty scorecard (PSC) and each family has been provided one set 4+1 (4 females and one male hen). SRSO teams have also oriented beneficiaries of the proper management and caring of the poultry for achieving the objective.

Manager-NRM says, "poultry rearing is main livelihood source of income generation and getting rich nutrition needs for the family at the household level, therefore, SRSO-NRM sector distributes 1,400 units (4+1 per HH) in the two phases (each phase 700 units) among the 1,400 poor households of the rural communities under the NRM's Year Development Plan and this was a second phase and which has been completed successfully in 9 districts by SRSO district teams with the support of community institutions (CIs)"



### Early Childhood Care and Education (ECCE) Teachers of SRSO-Managed primary and Community Cluster Schools Attended Eight Days Professional Development Training Organized by Sindh Education Foundation -Govt. of Sindh

April, 2021

45 ECCE teachers of SRSO - Managed Primary and Community Cluster Schools working in district Shikarpur and Kandhkot, have participated in eight days professional development training organized by Sindh Education Foundation - Government of Sindh. Training was organized from 01-04-2021 to 08-04-2021.

The training aimed to equip teachers with necessary understanding regarding the philosophy of Early Childhood Care and Education, curriculum and scheme of studies, teaching methodologies, planning and assessment and ECCE classroom activities. Training captured the content, knowledge, and pedagogical skills of basic learning disciplines of ECCE including linguistic, numeracy and world around us. Four developmental domains including Physical, Cognitive, Emotional, and Social & Moral development along with four language competencies such as listening, speaking, reading and writing domains were focused. The major discussed areas include development of weekly plan of classroom teaching and learning activities, effective utilization of the Learning aids in classroom, providing constructive feedback to students and monitoring child's progress and performance at the school.

Activity-based methodology was being emphasized throughout the sessions. Teachers were being engaged in interactive learning through hands - on activities and other modes including presentation, mind mapping to build conceptual understanding, training manual and SOS regarding ECCE teaching techniques. The teachers remain enthusiastic for employ the learned techniques into real classroom practice.

Social Service Sector- Sr. Manager and other staff members also visited the both venues and supported SEF and participants to manage smoothly and learn training properly.





# SRSO CELEBRATED AND SUPPORTED WORLD IMMUNIZATION WEEK APRIL 24-30, 2021



Sindh Rural Support Organization (SRSO) joined the Health Department –Government of Sindh for the supporting World Immunization Week Celebration from April 24 to 30, 2021 in their outreach districts. The World Health Organization (WHO) announced to celebrate this week throughout the world under the theme **#VaccinesWork** to bring us closer to urge greater engagement around immunization globally to promote the importance of vaccination in bringing people together, and improving the health and wellbeing of everyone, everywhere throughout life.

As a collaborative partner of the week-long campaign, SRSO organized different activities i.e. community sessions, staff and stakeholders meetings, community-based rallies, developed, and displayed banners for creating awareness about important immunization and vaccination, especially in rural communities. SRSO also participated actively in different activities i.e. consultative meetings and awareness walks which were organized by the district administration and health department for the supporting WIW in the respective district.

The World Immunization Week – celebrated every year in the last week of April – aims to promote the use of vaccines to protect people of all ages against disease. Immunization saves millions of lives every year and is widely recognized as one of the world's most successful health interventions. Yet, there are still nearly 20 million children in the world today who are not getting the vaccines they need, and many miss vital vaccines during adolescence, adulthood, and old age.





# Monitoring, Evaluation & Research Unit (MER-U)

## SRSO NEWS STORY#07 ABOUT THE ACHIEVED SUCCESS OF 106 PUBLIC HANDWASHING STATIONS ESTABLISHMENT UNDER ECHO-HIP-COVID-19 PROJECT COVERED BY ALL MAJOR PRINT AND DIGITAL MEDIA.

SRSO Head Office/April 28, 2021

SRSO-Monitoring, Evaluation, and Research Unit (MER-U) have developed a news story about achieved an important success of the establishment of 106 public handwashing stations for combating with going on Covid-19 pandemic under the ECHO-HIP-CoVid-19 Project in Larkana and Shikarpur districts. This is the 7th news story of key SRSO initiatives from August 2020 and which were covered by all main print and digital media on April 27 and 28, 2021. This story states specific success, project, and SRSO commitment to combat with Pandemic in collaboration with community institutions, district administration, partners, and other stakeholders. SRSO-CEO and Project Focal Person shared their views and information about the success, project, and SRSO commitment.

SRSO-MER-Unit has initiated to develop comprehensive news stories of key interventions and achievements of the SRSO in order to promote SRSO work at a large scale through print, electronic, and digital media. Before this, six news stories have been developed and published in the media.



### SRSO-Monitoring, Evaluation and Research Unit (MER-U)

#### Summary of Developed and Published SRSO News Stories

#	Covered News story	Covered Programme/Project	Month of publication
1	Kitchen Gardening Kits Distribution for securing household food security/income generation	SIAPEP-OFWM/GoS	July, 2020
2	IEC material/Pena Flex/Banners distribution/displayed for COVID-19 SoPs awareness raising	Promoting Rights of Older People	July, 2020
3	National Plantation Campaign supported by Community Institutions in District Ghotki	SRSO-Core	August, 2020
4	SRSO COVID-19 Response under NCOC	COVID-19 Emergency Response	August, 2020
5	Moringa Tree Plantation Campaign has been initiated to solve challenge of malnutrition among children and mothers.	EU funded PINS-ER III	November, 2020
6	Combating with COVID-19 Pandemic through public awareness campaign and taking preventing measures in Shikarpur and Larkana Districts.	ECHO-HIP-COVID-19 Project	December, 2020
7	106 public Handwashing Stations construction to combat with Covid-19 Pandemic in Larkana and Shikarpur districts	ECHO-HIP-COVID-19 Project	April, 2021



# ECHO-HIP-COVID-19 PROJECT

## 3, 83,560 PPEs have been handed over to Covid Rapid Response Team of health department- Larkana and Shikarpur districts for combating with COVID-pandemic under ECHO-HIP-COVID-19 Project by SRSO.

*Larkana & Shikarpur/April 26 and 27, 2021*

Sindh Rural Support Organization (SRSO) under the ECHO-HIP-COVID-19 Project has handed over 3,83,560 necessary Personal Protection Equipment (PPEs) to Covid-19 Rapid Response Team of the district health department of Larkana (2,29,770) and Shikarpur (1,53,790) in order to support them in combating with COVID Pandemic. Project Manager RSPN, SRSO Focal Person, SRSO-District Managers, and DPOs, handed over last supplies on 26 and 27 April 2021 to both districts.

These PPEs were handed over on monthly basis to District Health Officers and in charge of the Covid-19 Response Team which is including; surgical masks 1,60,734, N-95 masks 20,806, eye goggles 2,570, examination gloves 1,53,286, heavy-duty gloves 556, hand sanitizers 43,676, chlorine tabs 60 and gowns 18,721.



### ECHO-HIP-COVID-19 PROJECT

#### Summary of Distributed Personal Protection Equipment (PPEs)

PPEs Distribution	Larkana	Shikarpur	Cumulative
Surgical Mask	148547	12187	160734
N-95 Mask	10403	10403	20806
Eye goggles	1284	1286	2570
Examination gloves	58642	94644	153286
Heavy duty gloves	279	277	556
Hand sanitizers	9999	33677	43676
Chlorine tabs	30	30	60
Gowns	586	1286	18721
Total	2,29,770	1,53,790	3,83,560







# SRSO- Pictorial Highlights April, 2021

